



62 The Strand, Walmer, Deal, Kent, CT14 7DP

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Dated this 16th April 2026

To Councillors: Tony Grist, Adrian Friend, Louise Ludwig, Diana Richardson, Mark Simpson, Elinor Crockford.

You are hereby summoned to attend a meeting of the **EVENTS COMMITTEE** to take place on **Wednesday 22nd April 2026 at 5.30pm – 62 The Strand, Walmer.**

**Roland Aldred
Town Clerk**

AGENDA

- 1. WELCOME AND APOLOGIES FOR ABSENCE.**
- 2. DECLARATIONS OF INTEREST.**

To receive any declarations of interest from Members in respect of business to be transacted on the agenda.

Where a member has a new or registered Disclosable Pecuniary Interest (DPI) in a matter under consideration, they must disclose that they have an interest and, unless the Monitoring Officer has agreed in advance that the DPI is a 'Sensitive Interest', explain the nature of that interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared a DPI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation permitting them to do so. If during the consideration of any item a member becomes aware that they have a DPI in the matter, they should declare their interest immediately and, subject to any dispensations, withdraw from the meeting.

Where a member is declaring an 'Other Significant Interest' (OSI), they must also disclose the interest and explain the nature of the interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared an OSI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation to do so or the meeting is one at which members of the public are permitted to speak for the purpose of making representations, answering questions, or giving

evidence relating to the matter. In the latter case, the Member may only participate on the same basis as a member of the public and cannot participate in any discussion of or vote taken on the matter and must withdraw from the meeting in accordance with the Council's procedure rules.

3. OPENNESS & TRANSPARENCY.

To remind those present of the following: -

The right to record, film and to broadcast meetings of the council, committees and sub committees is established following the Local Government Audit and Accountability Act 2014. This into the rights of the press and public to attend such meetings. While those attending meetings are deemed to have consented to the filming, recording, or broadcasting of meetings, those exercising the rights to film, record and broadcast must respect the rights of other people attending under the Data Protection Act 1998. Any person or organisation choosing to film, record or broadcast meetings of the Council or a committee is responsible for any claims or other liability from them so doing.

4. MINUTES OF THE PREVIOUS MEETING.

To approve the minutes of the meeting held on Wednesday 25th March 2026. Attach 1

5. MATTERS ARISING FROM THE MINUTES NOT COVERED ELSEWHERE ON THE AGENDA.

6. EVENTS BUDGET

i. To receive the Events Budget 2026-27. Enc 1

7. CHRISTMAS CAROLS & CLASSICS EVENT DECISION FOR 2026

i. To review results of public survey and agree the way forward.

8. CHILDREN'S FESTIVAL 2026

i. To receive a verbal update from officer.

9. BROCANTE 2026

i. To receive a verbal update from officer.

10. FUTURE/OTHER EVENTS.

- i. Outdoor Gym launch event 2026.
- ii. Additional Brocante event for 2027.

11. DATE OF NEXT MEETING.

Wednesday 27th May 2026 @ 5.30pm.



WALMER TOWN COUNCIL

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DRAFT Minutes of the Events Committee held on Wednesday 25th March 2026 at No. 62 The Strand, Walmer at 5.30pm.

Present: Cllr Tony Grist (Chairman), Cllr Diana Richardson, Cllr Louise Ludwig, Cllr Adrian Friend and Cllr Mark Simpson.

Officer Present: Roland Aldred – Town Clerk.

545. APOLOGIES FOR ABSENCE.

Cllr E Crockford offered apologies.

546. DECLARATIONS OF INTEREST.

No interests were declared.

547. OPENNESS AND TRANSPARENCY.

The Chairman reminded those present of the terms of openness and transparency.

548. MINUTES OF THE PREVIOUS MEETING.

Members considered the minutes of the meeting held on Wednesday 28th January 2025.

RESOLVED – That the minutes be taken as a true and accurate record of the meeting.

Proposed by Cllr Friend

Seconded by Cllr Richardson

For 5 Against 0 Abstain 0

549. MATTERS ARISING FROM THE MINUTES NOT COVERED ELSEWHERE ON THE AGENDA.

None.

550. EVENTS BUDGET.

i. Events budget 2025/26.

Members received the Events Budget for 2025/26.

NOTED

551. REVIEW CHRISTMAS CAROLS & CLASSICS EVENT DECISION 2025.

i. Members received a draft copy of the survey for review.

RESOLVED – To agree the amended survey (to read as per appendix 1).

Proposed by Cllr Grist

Seconded by Cllr Simpson

For 5 Against 0 Abstain 0

- ii. Members received a verbal report from the Clerk on recommended start dates for a survey
RESOLVED – To run the survey for two weeks online starting from the 7th April 2026
Proposed by Cllr Ludwig
Seconded by Cllr Richardson
For 5 Against 0 Abstain 0

552. CHILDREN'S FESTIVAL 2026

- i. Members discussed the officer's report and received a further verbal update.

The officer provided a verbal update that most organisations invited had now agreed to attend.

Members received sample wristbands for giving out to the children, these will include a space for parents to put their phone numbers for use if a child is lost.

RESOLVED – To purchase 1000 paper wristbands at a cost of £48. The design is to be amended to remove "Children's Festival" so these can be used at other events.

Proposed by Cllr Friend

Seconded by Cllr Ludwig

For 3 Against 1 Abstain 1

Members received a verbal report that an additional face painter had been approached and was available for the event.

RESOLVED – To agree to the additional face painter at the same cost as the existing suppliers.

Members asked officers to contact the Face painter.

Proposed by Cllr Richardson

Seconded by Cllr Ludwig

For 5 Against 0 Abstain 0

The officer also provided an update the budget for the 2026 Children's festival this is forecasting at present to be a small overspend however this is not a concern at this stage as there are options for reducing the spend.

NOTED.

Members received a quote for a large waste bin from Dover District Council for the event.

RESOLVED – To spend £287.74 for the placement of one large waste bin in addition to the public bins on the green for the festival.

Proposed by Cllr Richardson

Seconded by Cllr Friend

For 5 Against 0 Abstain 0

- ii. Members received the draft layout for the Children's festival. For 2026 there will be a performance area this will included performances from local sports and dance clubs.

RESOLVED – To spend £287.74 for the placement of one large waste bin in addition to the public bins on the green for the festival. This is subject to change based on attendees.

Proposed by Cllr Richardson

Seconded by Cllr Friend

For 5 Against 0 Abstain 0

553. BROCANTE 2026.

- i. Members received a written update from the officer on the progress of Brocante.

RESOLVED – To agree to spend £436 for two parking marshals for the event.

Proposed by Cllr Richardson

Seconded by Cllr Ludwig

For 5 Against 0 Abstain 0

RESOLVED – To agree to spend £575.48 for two large sized bins for the event.

Proposed by Cllr Richardson

Seconded by Cllr Grist

For 5 Against 0 Abstain 0

Cllrs Simpson and Friend left the meeting.

- ii. Members received a draft copy of the e-mail to be sent out inviting traders to book for Brocante and the text of the event details to be shown on Eventbrite.

RESOLVED – To agree the e-mail to go out to traders as shown in the agenda. The information to go on to Eventbrite to agree with amendments in wording around cancellation and additional cars on site.

Proposed by Cllr Richardson

Seconded by Cllr Ludwig

For 3 Against 0 Abstain 0

554. FUTURE/OTHER EVENTS.

The Gym launch event is now awaiting a date to progress

555. DATE OF NEXT MEETING

The date of the next meeting is Wednesday 22nd April 2026 at 5.30pm.

The Chairman closed the meeting at 18.30pm.

Signed

Date

Questions for Public Consultation Survey: Christmas event 2026

For several years Walmer Town Council has organised a Christmas event for the community on Walmer Green adjacent to the Sea Café. Costs for this event have gradually increased and with the introduction of the new DDC events policy in 2024 which further increased costs to stage this event, councillors made the difficult decision to pause the community event in 2025 to consider the most appropriate way forward.

As a reminder the rationale for the decision to pause the 2025 event was as follows:

- The increasing annual cost and complexity of this event, partly due to the requirements of meeting the new conditions set by the DDC Events Policy introduced in 2024.
- Concerns over whether the event which runs for between 60-90 minutes, now provides value for money for residents.
- Consideration given to the high number of other similar local Christmas events now taking place at this time of year – whether there is there a continuing demand/need for it, within what has become an increasingly full local calendar of events.

Please complete this survey to let Walmer Town Council know your views:

1. Please enter your postcode.
2. How many times have you attended this event in the last 10 years on Walmer Green?
a) Never b) 1-3 times c) 4+ times
3. Many community events take place locally in the lead up to Christmas. These take place in schools, churches, Deal High Street, Deal Pier, and so on. How important do you think it is for the community to have an outside event held on Walmer Green at this time of year?
a) Very Important – as it's the only community Christmas event I attend.
b) Nice to have – as it's an enjoyable community event.
c) Not important – as there are many other choices available.
4. The event has historically run for 60-75 minutes. Do you believe that a minimum of £4,000 is a represents value for money for Walmer residents?
Responses: Y or N
5. If this event is organised for 2026, what would you like to see included?
a) Christmas carols only within a celebration of the birth of Jesus Christ.
b) A mix of Christmas Carols and other popular Christmas songs.
c) Other format – please specify below (allow a text box for individual comments)
6. Would you be prepared to help with the set-up of staging the event?