



**WALMER TOWN COUNCIL**

62 The Strand, Walmer, Deal, Kent CT14 7DP

Web site: [www.walmercouncil.co.uk](http://www.walmercouncil.co.uk) E-mail: [clerk@walmercouncil.co.uk](mailto:clerk@walmercouncil.co.uk)

Tel: 01304 362363

Dated this day 13<sup>th</sup> March 2025

To: Councillors: Cllr P Ludwig, Cllr L Ludwig, Cllr S Waite-Gleave, Cllr P Findley, Cllr E Crockford, Cllr D Richardson

Non-voting members: Mrs D Bogue, Miss A Late

.....

You are hereby summoned to attend a meeting of the **Walmer in Bloom Committee** to be held on **Tuesday, 18<sup>th</sup> March 2025** at No 62 The Strand, Walmer, CT14 7DP at 5.30pm to transact the business set out below.

**Mr Roland Aldred**  
Town Clerk

.....

**AGENDA**

**1. APOLOGIES FOR ABSENCE**

**2. DECLARATIONS OF INTEREST**

To receive any declarations of interest from Members in respect of business to be transacted on the agenda.

Where a Member has a new or registered Disclosable Pecuniary Interest (DPI) in a matter under consideration, they must disclose that they have an interest and, unless the Monitoring Officer has agreed in advance that the DPI is a 'Sensitive Interest', explain the nature of that interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared a DPI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation permitting them to do so. If during the consideration of any item a Member becomes aware that they have a DPI in the matter, they should declare the interest immediately and, subject to any dispensations, withdraw from the meeting

Where a Member is declaring an Other Significant Interest (OSI), they must also disclose the interest and explain the nature of the interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared an OSI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation to do so or the meeting is one at which members of the public are permitted to speak for the purpose of making representations, answering questions or giving evidence relating to the matter. In the latter case, the Member may only participate on the same basis as a member of the public and cannot participate in any discussion of, or vote taken on, the matter and must withdraw from the meeting in accordance with the Council's procedure rules.

**3. MINUTES OF THE PREVIOUS MEETING**

To approve the minutes of the meeting held on 18 February 2025.

Attach 1

**4. QUESTIONS AND/OR OBSERVATIONS FROM THE ELECTORATE OF WALMER**

**5. CHAIRMAN'S REPORT**

- I. To Note: Verbal update from Chairman.

**6. ADMIN REPORT**

- I. To Note: Update from admin regarding actions.

Attach 2

**7. WALMER PEACE GARDENS**

- I. To Note: Update from the WPG committee.
- II. Purchase of secure storage and tools for WPG.

Attach 3

Attach 4

**8. LOCAL CAMPAIGN 2025**

**A) WIB CAMPAIGN**

- i. Marketing Plan.
- ii. New WIB Process.
- iii. To Note: Cost of banners

Attach 5

Attach 6

**B) FLORAL DISPLAYS**

- i. Leaflet and form designs.
- ii. Planter movements.
- iii. Planter colours.
- iv. New Planters.
- v. Use of drought resistant plants.

Attach 7

**C) SCHOOL AND YOUTH ACTIVITIES**

- i. Display for Children's Festival.
- ii. Judging for poster competition

Attach 8

**D) WIB PRESENTATION**

- i. To consider the Memorial prize for the WIB competition.
- ii. To consider categories for WIB competition.

Attach 9

**9. ISSUES FOR INCLUSION ON NEXT AGENDA**

**10. DATE OF NEXT MEETING**

Tuesday, 20<sup>th</sup> May 2025 at 5.30pm



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**Draft Minutes of the meeting of the Walmer in Bloom Committee held on 18<sup>th</sup> February 2025 at 62 The Strand, Walmer, at 5.30 pm.**

**Present:** Cllr L Ludwig (Chairing)  
Cllr P Ludwig  
Cllr D Richardson  
Cllr E Crockford

**Non-voting members:** Mrs D Bogue  
Miss A Late

**Officers present:** John Miles (Administration Officer) Roland Aldred (Town Clerk)

Cllr Crockford was not present at the start of the meeting.

**523. APOLOGIES FOR ABSENCE**

Apologies received from Cllr S Waite Gleave, Cllr P Findley.

**524. DECLARATIONS OF INTEREST**

None Submitted.

**525. MINUTES OF LAST MEETING**

**RESOLVED** – That the minutes be taken as an accurate record with an amendment to the initial of Cllr Richardson on item 451.

Proposed by: Cllr P Ludwig

Seconded by: Cllr D Richardson

For 3

Against 0

Abstain 0

**526. QUESTIONS AND/OR OBSERVATIONS FROM THE ELECTORATE OF WALMER**

None.

**527. CHAIRMAN'S REPORT**

- I. The Chairman met with Youngs Nursery in regard to plants and flowers for the Walmer In Bloom campaign 2025/2026.
- II. Chair has also been in communication with Walmer Open Gardens for a possible exchange of ideas for publicity, and judging for the garden competition.

- III. Mrs Janine Doulton is not available for judging this year, chair will meet with her for advice.
- IV. One of the brushcutters at Hawkshill broke down while being used, repairs to be looked into.  
**RESOLVED-** To take the bush cutter to Coastal Mowers to see if it is cost effective to repair the bush cutter, if so to delegate up to £300 to repair the bush cutter.  
 Proposed by: Cllr L Ludwig  
 Seconded by: Cllr P Ludwig  
 For 4                      Against 0                      Abstain 0

Cllr Crockford arrived ten minutes into the meeting.

**528. ADMIN REPORT**

**NOTED-** Report has been forwarded to the committee members.  
 Members requested that Admin contact Red Dog about the removal of green waste still at Walmer Peace Gardens.  
 Admin to request quotes for the installation of the noticeboard at Hawkshill.  
**RESOLVED-** Members agreed to delegate to Admin and Chair power to spend up to £250 to get a contractor in to install the noticeboard.  
 Proposed by: Cllr D Richardson  
 Seconded by: Cllr P Ludwig  
 For 4                      Against 0                      Abstain 0

**529. WALMER PEACE GARDENS**

- I. WPG Meeting Minutes were forwarded to the committee members.  
 Members received the minutes of the latest meeting of the Walmer Peace Garden Committee. Members asked the officer to review how much was left in the budget for 2024/25 as a small storage container is required for the tools. Members discussed the idea of a willow wigwam, members asked that a proposal be brought forward so officers can review health and safety aspects and insurance provisions.  
**NOTED**
- II. To decide on request for Bluebell bulbs.  
 Members received a quote for one hundred Bluebell bulbs in the green for planting at Walmer Peace Gardens.  
**RESOLVED** – To purchase one hundred bulbs at £35.00 for planting in Walmer Peace Gardens.  
 Proposed by: Cllr P Ludwig  
 Seconded by: Cllr D Richardson  
 For 4                      Against 0                      Abstain 0

**530. LOCAL CAMPAIGN 2024**

**FLORAL DISPLAYS**

- I. Members received a verbal report from Cllr L Ludwig regarding a meeting with the owner of Youngs Nursery.  
**RESOLVED:** To have Youngs nursery choose the colours and types of plants to the total of the agreed quote.  
 Proposed by: Cllr P Ludwig

Seconded by: Cllr D Richardson

For 4                      Against 0                      Abstain 0

- II. Members received a written report from the officer about the current Local Walmer in Bloom competition. The report focused on the current prize categories there are and how Walmer is broken down. Members discussed the idea of increasing the number of nominations received to increase public participation. Increased publicity and a marketing plan will be put in place as well as new processes for the campaign by mid-late June.

**RESOLVED-** Walmer In Bloom 2025 will depend upon members of the public nominating gardens for judging by public vote.

Proposed by: Cllr D Richardson

Seconded by: Cllr P Ludwig

For 4                      Against 0                      Abstain 0

- III. Committee received a copy of the last South East In Bloom judging sheet, and were informed that out of the categories that Walmer is eligible for in the South and South East In Bloom campaign, that the best suited was that of Parish In Bloom.

**RESOLVED:** Walmer to enter the Parish In Bloom category for the SSEIB competition at a cost of £60.00.

Proposed by: Cllr L Ludwig

Seconded by: Cllr D Richardson

For 4                      Against 0                      Abstain 0

- IV. Committee members to come up with possible ideas and locations for new banners for the WIB campaign.

Admin to get quotes for different sized banners, to include QR codes for town council website page.

- V. A donation for a prize for WIB has been given in memory of a former WIB prize winner.

**RESOLVED:** To delegate to Cllr L Ludwig and the officer to speak with White Cliffs Engraving and select a suitable trophy for the £100 donation.

Proposed by: Cllr P Ludwig

Seconded by: Cllr D Richardson

For 4                      Against 0                      Abstain 0

#### SCHOOL AND YOUTH ACTIVITIES

- I. Committee discussed the possibility of adding a display at the Children's Festival showcasing selected posters from the schools competition. In order to allow more of the public to see the pictures and what they will be used for.
- II. Admin to enquire to local schools if they have received the competition information, if there is no response, Cllr Richardson will approach the schools to check in person.

#### WIB PRESENTATION

- I. Prize choices to be revisited at later meeting once decisions are made regarding the categories for WIB 2025.
- II. Members received updates from Cllr Richardson and Admin officer on the potential for working with Walmer Castle to hold the presentation at the castle or the scout hut for 2025. Both are working with contacts to get costs for this. To be revisited at later meeting once decisions are made regarding the categories for WIB 2025.

- III. An item was discussed regarding the Walmer in Bloom presentation at the events committee meeting on 28<sup>th</sup> January 2025. This was in regard to a possible combination of the WIB presentation and a volunteers celebration.

**531. ISSUES FOR INCLUSION ON NEXT AGENDA**

No items put forward, items can be sent into the office for consideration.

**532. DATE OF NEXT MEETING**

Tuesday 18<sup>th</sup> March 2025 at 17:30

The meeting closed at 18.55.



Signed \_\_\_\_\_

Dated \_\_\_\_\_

RAFT



**Item: Walmer In Bloom Update Report**

**Date: 5<sup>th</sup> March 2025**

**Meeting: Walmer In Bloom**

**From: Admin Clerk**

1. The SSEIB Entry has been completed and Walmer is now entered into the competition.
2. The Judging Date for SSEIB will be between 9 June and 11 July, we will not have a confirmed date for Walmer until closer to the time.
3. Red Dog is aware of the waste issue at WPG, he is waiting until he has a suitable load of waste to take for disposal.
4. Youngs has been made aware that we wish for them to choose the plants for the WIB baskets.
5. The bluebells requested by the Walmer Peace Gardens have been bought and picked up by the WPG committee.
6. The damaged brushcutter has been repaired for a total of £72 and returned to Hawkshill.
7. A quote has been received and accepted from Red Dog for the installation of the noticeboard and the resiting of a knocked over post for a cost of £96
8. Both local primary schools have confirmed they have received the paperwork for the poster competition.
9. Damage has been found to part of the wooden fence near one of the entrances on Liverpool Road. An email has been sent to Red Dog about repairs.

WALMER PEACE GARDENS COMMITTEE

REPORT

6 March 2025

General maintenance continues.

The good weather has given us the opportunity to use the mower and tidy the grassed activity area and pathways.

The new notices are displayed at the entrance and on the noticeboard.

We took advantage of the bright morning on Sunday 23 February to plant the native English (UK) bluebells. Bought 'in the green' so they should establish themselves and maybe flower this year.

We have discussed future community events.

Weather-permitting, our scheduled WPG Community Working Day on 16 March will go ahead.

D Bogue





**Item: Walmer Peace Gardens Storage Container**

**Date: 11<sup>th</sup> March 2025**

**Meeting: Walmer In Bloom**

**From: Admin Clerk**

A storage container is required by the Walmer Peace Gardens for the safe and secure storage of their tools and equipment, the request is for a Keter Grande Store 2020L in Grey. The below prices are for the container and delivery.

The WPG budget currently stands at £869.29

1. Wilko £450+ Free Delivery
2. Argos £420 + 6.95 Delivery
3. Sports Direct £399.99 +49.99 Delivery
4. Homebase £450.00+ Free Delivery
5. Robert Dyas £470.99+ Free Delivery
6. Keter £480+ Free Delivery



WALMER PEACE GARDENS

Request List

Darlac Lightweight Shears 8" -



£30.99 (Amazon)

£31.99 (Victoria Garden Centre)

Spear & Jackson 8100RS Razorsharp Telescopic Ratchet Anvil Lopper



£25.60 (Argos)

£32.00 (Amazon)

Spear & Jackson Kew Gardens Collection Gloves Trio 3 Pack -



£14.99 (Amazon)

£14.99 (Garden Divas)

Gardening tubs x 2

SPECTRAPLAST 45 Liter Heavy Duty Large Flexi Tub



£8.95 (Amazon)

Shears	30.99	31.99
Lopper	32	25.6
Gloves	14.99	14.99
Tub	8.95	8.95
Tub	8.95	8.95
Total	95.88	90.48
	(Most Expensive)	(Cheapest)

Week	1	2	3	4	5	6	7	8	9	
	05/05/2025	12/05/2025	19/05/2025	26/05/2025	02/06/2025	09/06/2025	16/06/2025	23/06/2025	30/06/2025	07/07/2025
Posters	Posters to all Noticeboards and window of WTC	Members to distribute posters to contacts	Office to send posters to Schools					Posters asking for votes hung in all locations		
Social media	Social media Post 1 to all local groups	Social media post 2 Post to Deal Watch and Walmerweb	Social media post 3 Post to remaining groups	Social media post 3 Post to Deal Watch and Walmerweb	Social media post 3 Post to remaining groups	Social media Post 1 to all groups	Last chance Social media post 4 to all groups	Post thanking entrants and advising judging this week	Post to all groups asking for voting	Post to all groups asking for voting last chance
Banners	Banners hung in agreed places									
Events	Judging week									
	Board at childrens festival									

## Info - Walmer Town Council

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**From:** Chris Eccles <chris@hfe-signs.co.uk>  
**Sent:** 19 February 2025 16:09  
**To:** Info - Walmer Town Council  
**Subject:** RE: Quote Request

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi John,

Thanks for your email.

A 1500mm x 600mm Banner is currently - £21.30+vat  
3m x 1m Banner is currently - £71.01+vat

Kind Regards,

**Chris Eccles**  
Sales/Graphic Designer

**HFE Signs Ltd.**  
Lancaster Park, Newborough Road, Needwood, Burton upon Trent, DE13 9PD

t: **01283 576 017** w: [www.hfe-signs.co.uk](http://www.hfe-signs.co.uk)



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# Walmer In Bloom 2025 Nomination Form.

Walmer In Bloom is the Town Council's annual celebration of flowers and plants nurtured by the people of Walmer.

1. Name Of Nominator

Enter your answer

2. Contact Information for Nominator

Enter your answer

3. Address of Nominee

Enter your answer

4. Comments- Let us know why you believe that this green space is right for the WIB campaign.

Enter your answer

ATTACH 7



## HELP WALMER BLOOM

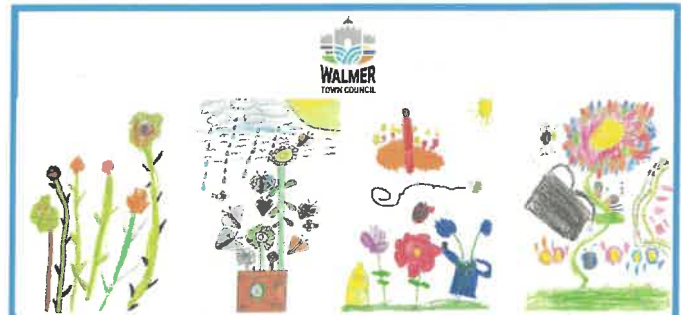
Walmer In Bloom is a yearly campaign, one to show off residents' efforts in their gardens, boxes and baskets. This year Walmer will also be entering the South and South East In Bloom Competition, looking for a gold award.

If you have seen a garden, window box, hanging basket or any other green space that you think should be nominated for the Walmer in Bloom campaign then you can let us know via the nomination form on the Walmer Town Council Website.

Judging will be by the community itself during the middle of June so ensure you get your nominations in as soon as possible.

Nominations can be sent to us via the form linked to the QR code below,  
or at

[Info@walmercouncil.co.uk](mailto:Info@walmercouncil.co.uk)



## HELP WALMER BLOOM

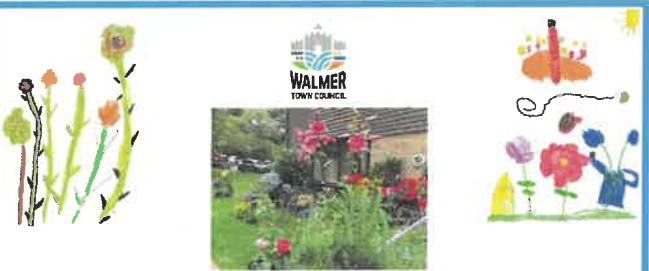
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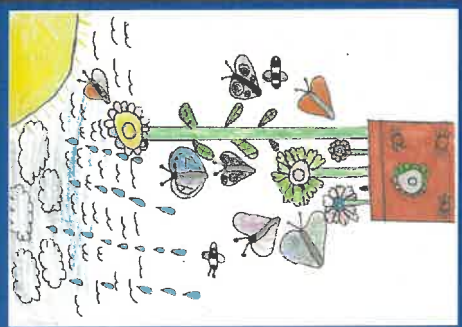
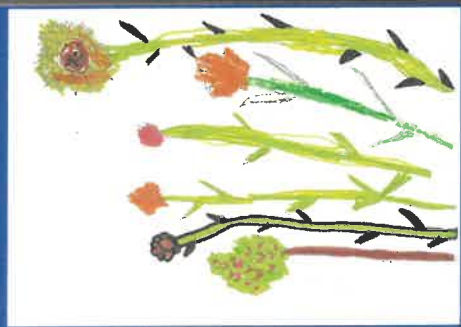


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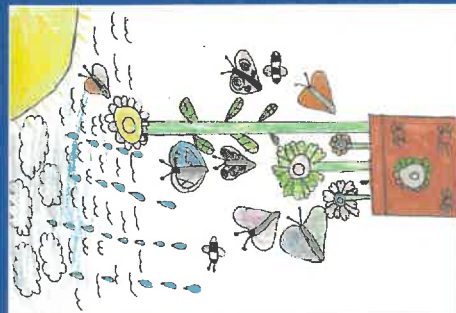
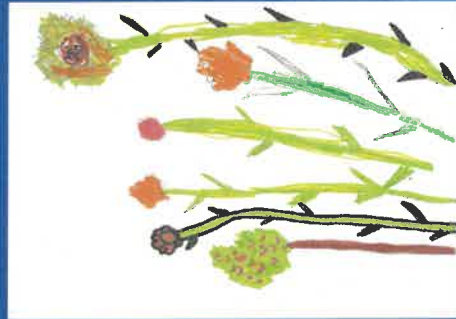
**WALMER IN BLOOM  
SCHOOLS POSTER COMPETITION  
2025**







**WALMER IN BLOOM  
SCHOOLS POSTER  
COMPETITION 2025**





**Item: Trophy Update**  
**Date: 10<sup>th</sup> March 2025**  
**Meeting: Walmer In Bloom**  
**From: Admin Clerk**

In response to the donation of £100 to Walmer In Bloom for the purchase of a prize/trophy for the Walmer in Bloom Competition, Cllr L Ludwig and Admin approached White Cliffs Engraving for information on the types of trophies that would be available for purchase. In conversation with the owner, several types were asked about and prices given regarding each. These included the costs for engraving and future requirements, all trophies will require a two-week lead time before they can be picked up.

#### **Shield:**

1. The shield is a standard wooden shield with a metal centrepiece, the shields come in two variants.
  - a. Shield (14 in) with 11 smaller shields for engraving- £95.99 (Trophy Store)
  - b. Shield (12 in) with 12 smaller shields for engraving- £115.00 (Swatkins)
2. The initial engraving in the centrepiece will cost- £1.00
3. Each shield engraving- £7.50

Total a: £104.49

Total b: £123.50

#### **Tray/Salva**

1. The tray/salva will require engraving directly onto the surface of the tray, in the centre would be the WTC logo and other information while names/years will be added to the surface elsewhere.
  - a. Nickle plated tray (12 in) will cost £95.00
2. The initial engraving will cost- £30.00
3. Each additional engraving will cost £7.50

#### **Vase**

1. A lead crystal vase suitable for use as a trophy will also require a small plinth to be ordered separately, currently we do not have a price for this.
  - a. The lead crystal vase will cost £77.05, currently only two are available.
  - b. The initial engraving will cost £10

#### **Cup**

1. Any cup chosen will cost £2 per letter for engraving, if working is to be put directly onto the cup. This total cost will depend on the number of letters/numbers that the committee want to put on the trophy  
 I.E. The Allan Scott Memorial Cup, Walmer In Bloom will cost approx-£74 for the engraving on top of the price for the cup.
2. Future engraving will also cost £2 per letter, this will mean a variable cost with each year.

Type	Initial overall cost
Shield a	£104.49
Shield b	£123.50
Tray	£125.00
Vase	£87.05
Cup	Cup cost +£74



1.a



1.b



3.



4.