



62 The Strand, Walmer, Deal, Kent, CT14 7DP

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Dated this 9th October 25

To Councillors: Tony Grist, Adrian Friend, Louise Ludwig, Diana Richardson, Mark Simpson, Elinor Crockford.

You are hereby summoned to attend a meeting of the EVENTS COMMITTEE to take place on Thursday 16th October 2025 at 5.30pm – 62 The Strand, Walmer.

**Roland Aldred
Town Clerk**

AGENDA

1. WELCOME AND APOLOGIES FOR ABSENCE.

2. DECLARATIONS OF INTEREST.

To receive any declarations of interest from Members in respect of business to be transacted on the agenda.

Where a member has a new or registered Disclosable Pecuniary Interest (DPI) in a matter under consideration, they must disclose that they have an interest and, unless the Monitoring Officer has agreed in advance that the DPI is a 'Sensitive Interest', explain the nature of that interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared a DPI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation permitting them to do so. If during the consideration of any item a member becomes aware that they have a DPI in the matter, they should declare their interest immediately and, subject to any dispensations, withdraw from the meeting.

Where a member is declaring an 'Other Significant Interest' (OSI), they must also disclose the interest and explain the nature of the interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared an OSI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation to do so or the meeting is one at which members of the public are permitted to speak for the purpose of making representations, answering questions, or giving evidence relating to the matter. In the latter case, the Member may only participate on the same

basis as a member of the public and cannot participate in any discussion of or vote taken on the matter and must withdraw from the meeting in accordance with the Council's procedure rules.

3. OPENNESS & TRANSPARENCY.

To remind those present of the following: -

The right to record, film and to broadcast meetings of the council, committees and sub committees is established following the Local Government Audit and Accountability Act 2014. This into the rights of the press and public to attend such meetings. While those attending meetings are deemed to have consented to the filming, recording, or broadcasting of meetings, those exercising the rights to film, record and broadcast must respect the rights of other people attending under the Data Protection Act 1998. Any person or organisation choosing to film, record or broadcast meetings of the Council or a committee is responsible for any claims or other liability from them so doing.

4. MINUTES OF THE PREVIOUS MEETING.

To approve the minutes of the meeting held on Wednesday 20th August 2025. Attach 1

5. MATTERS ARISING FROM THE MINUTES NOT COVERED ELSEWHERE ON THE AGENDA.

6. EVENTS BUDGET

- i. To receive the Events Budget 2025-26. Enc 1
- ii. To discuss and approve draft Budget request for 2026-27. Enc 2

7. EVENT PLANNING BROCANTE

- i. To receive a report on feedback received from Brocante stallholders. Attach 2
- ii. To review 2025 event and agree any changes required for 2026 event.

8. FUTURE/OTHER EVENTS.

- i. Community Awards evening 2026.
- ii. Outdoor Gym launch event 2026.
- iii. To receive further detail re DDC Armed Forces Day event for 2026.

9. CHILDRENS FESTIVAL 2026

- i. To seek approval for Wheel2Wheel deposit payment for 2026.
- ii. To agree further bookings for 2026. Attach 3

10. DATE OF NEXT MEETING.

Wednesday 19th November 2025 @ 5.30pm.



WALMER TOWN COUNCIL

62 The Strand, Walmer, Deal, Kent, CT14 7DY

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DRAFT Minutes of the Events Committee held on Wednesday 20th August 2025 at No. 62 The Strand, Walmer at 5.30pm.

Present: Cllr Tony Grist (Chairman), Cllr Adrian Friend, Cllr Diana Richardson and Cllr Louise Ludwig.

Officer Present: Lynne Simmons, Events Officer.

194. APOLOGIES FOR ABSENCE.

Cllr Simpson offered apologies which were accepted.

195. DECLARATIONS OF INTEREST.

No interests were declared.

196. OPENNESS AND TRANSPARENCY.

The Chairman reminded those present of the terms of openness and transparency.

197. MINUTES OF THE PREVIOUS MEETING.

Members considered the minutes of the meeting held on Wednesday 23rd July 2025.

RESOLVED – That the minutes be taken as a true and accurate record.

Proposed by Cllr Friend

Seconded by Cllr Richardson

For 4 Against 0 Abstain 0

198. MATTERS ARISING FROM THE MINUTES NOT COVERED ELSEWHERE ON THE AGENDA.

None.

199. EVENTS BUDGET.

Members received the Events Budget for 2025/26.

The officer requested approval to charge the events budget for the minor spend incurred for new car park signage, £20 for new wooden posts and £15.99 for MDF sheets.

RESOLVED. Members approved the spend to be charged to the Brocante Budget.

Proposed by Cllr Friend

Seconded by Cllr Grist

For 4 Against 0 Abstain 0

Members discussed the existing budget of £50 allowed for the provision of food and drink for volunteers, noting that the current budget of £50 has been kept to previous levels.

RESOLVED – Members agreed to increase the budget to £100 to allow the handout of hot drink vouchers for volunteers and staff undertaking significant marshaling duties during the event.

The officer was actioned to create new hot drink vouchers for distribution on the day.

Proposed by Cllr Friend

Seconded by Cllr Grist

For 4 Against 0 Abstain 0

200. EVENT PLANNING BROCANTE 2025.

- i. Members received a verbal update from the officer on all final preparations made for the event.

Members discussed the request from St Saviour's Church to display A boards on Walmer Green advertising their Summer Fair & food/drink offer.

RESOLVED. Members agreed that A boards could be positioned in front of the RNLI fountain/planter for the day.

Proposed by Cllr Richardson

Seconded by Cllr Ludwig

For 4 Against 0 Abstain 0

- ii. Members reviewed the final site plan, parking and signage proposals.

The officer was actioned to:

- Create two additional no-entry signs for attaching to the white fencing adjacent to the Cambridge Road exit from the green.
- To contact Roy Stone to request no parking cones to be placed externally on both sides of the car park exit along The Beach.
- To organise an early am car park briefing on site.

As part of the briefing to all involved in the car park rota, Cllr Richardson offered to set out the plan for the directional parking of all cars and to manage this key element of the activity for the early morning arrivals.

NOTED.

- iii. Members reviewed the response received from AJ Gallagher regarding insurance cover.

NOTED.

- iv. Members reviewed the proposed rota for staff and volunteers.

Cllr Richardson offered to oversee the proposed approach for the parking of all cars on the parking sections of the green which was accepted by all members.

Cllr Grist, Cllr Richardson and Cllr Friend volunteered to support with pitch marking on Friday 22nd August 25 from 1pm to 3pm on Walmer Green. The clerk was actioned to telephone Cllr Simpson to check on his availability for this task.

NOTED.

201. FUTURE/OTHER EVENTS 2025

- i. The DDC Armed Forces Day event for 2026 was not discussed and will be carried forward to the next meeting on Thursday 16th October 25.
- ii. Cllr Grist put forward some ideas for a Sea Shanty Festival which were discussed by members.

202. DATE OF NEXT MEETING

Thursday 16th October at 5.30pm.

The Chairman closed the meeting at 19.00pm.

Signed

Date



Item: Feedback from Brocante 2025
 Date: 09/10/2025
 Meeting: Events Committee meeting Thursday 16th October 2025
 From: Lynne Simmons

The following are emails which have been received from stallholders following the Brocante Monday 25th August 2025:

"Please pass on our many thanks to the team of staff that were on duty at the Brocante on Monday. They were a credit to Walmer Town Council Events Department. We found them to be courteous & approachable and very respectable in the way they carried out their duties, especially having worked such a long day. What a wonderful event that Walmer has each year and as such, many people look forward to this annual occasion. Once again, well done!"
 Billy

"We had a stall yesterday at the Brocante, and we would like to congratulate you, on a fantastic event. Everybody was very helpful, smiling and happy, from booking us in and showing us to our pitch. All throughout the day the helpers were there, making sure we were OK. We have stalled out for the last 4 years, and every year has been great.

Please could you say a big thank you to everyone and we are looking forward to next year."
 Donna

"Just a quick note to say what a great day we had on Monday at the Brocante. Well organised (you even managed to secure perfect weather!), great contacts made, supporters greeted & information shared about the Goodwins. Thank you all so very much, please reserve us a slot for next year!"
 Fiona

"It was my first time having a stall at the Brocante. I found it a positive experience. Clear instructions prior to the day with the email, easy setup, and people around on the day should I have needed it. Very grateful you squeezed me in. I managed to raise nearly £400 in the end, all going to Project 90 10, for education programmes in our local area. £500 per school, so this was a fabulous result."
 Caroline

"We had such a great day. What a lovely atmosphere. Everyone working on site was lovely and v helpful and it was so well organised. The weather helped too! Already looking forward to next year. Thanks for all your hard work organising this fantastic event "

Elizabeth

"Monday was our first ever time as stall holders. We were situated on the top bank, so although not in the melee, we managed to benefit from a cool breeze and fantastic sea views, not to mention a free top up of our suntans ! We would normally have been Mr and Mrs "Joe Public", wandering in and out of the stalls, before walking into Deal and then returning as wanderers again as we had done so for many years before. So although we both enjoyed the experience of having our own pitch, I don't think we will do that again. We were however, pleasantly surprised by how well we did.

We thought the event was really well managed so congratulations and a big thank you to everyone involved. Long may the Braconte live in its present form.

We do think that access into Deal and Walmer severely affected the footfall. We know many people were put off driving to the event because of the ongoing roadworks and diversions that were going on around Sholden area which was of course out of your control.

Anyway, we had a great day. Thanks again."

Craig and Deb

"All pitches marked well and traffic control good coming and going home, c u next year."

Jane

"I had a great day it was brilliant

It seemed like there were fewer stalls but more visitors and the weather really helped

Count me in for next year!"

Rae

"I feel the organisation on the day was the best yet including the pre-marked pitch spaces, they were very clear. The footfall was incredible and although I had less stock this year, I still managed to sell a few hundred pounds worth!

Well done to a very successful day, I would love to see this on both the late May and August bank holidays! Myself and two other stall holders would sell at two dates each year if you had them."

Kim

"Please can we say an ENORMOUS well done & thank you to everyone who helped to organise & run this event. We just love having a stall every year and the kindness, friendliness, and efficiency if the whole team is just so fab ... thank you ... dont need to change anything, in our opinion .. it's all perfect

Thanks again .. it's our best market / fair that we do

All the best and looking forward to next year"

Lindsay & Julian

"Thank you for reaching out to us for feedback. We look forward to the event each year. It is well organised and the volunteers do a fantastic job, throughout the whole day.

It was lovely to have a member of your team connect with us at the end of the day to see how the day went. Not sure if there were toilet facilities on site, as I enquired early in day and was directed to public conveniences. We used them during the day as we were at that end of Green. Good job they were open early 😊

Overall we had a great day and look forward to next year.

Thanks again to all of the Team."

Dave

"Very well organised too ... Many thx. Couple of minor points..

It was a very hot day .. be good if there was drinking water point made available or directions to one. Didn't appear to be one at paddling pool or toilet block opposite Cedars surgery.

Back to back vehicles in the adjoining lanes were parked v close together .. couldn't open my driver's door fully .. maybe good to have a few feet more.

A lot of people were asking for directions to a cash point as some of us didn't have card machine on stalls.

Local church opposite lifeboat building was doing great bacon rolls at £3 compared to on-site van charging £7 which think was excessive. Perhaps encourage Church to run catering on-site.. they and Brocante crowds both benefit. Everyone enjoyed it - well done"

Alan

"I just wanted to say how wonderful all your staff were especially the wardens. They weren't overly officious but calm and friendly and very approachable. It was my first time and I will definitely be back.

Thank you"

Elizabeth

"This is my second time at the Brocante and I loved it again. Your volunteers are so cheerful and helpful and everyone seems to enjoy themselves.

My friends did it for the first time this year after I told them how enjoyable it was last year and we will all be doing it again next year so look forward to the email in April 2026"

Sue

"Thank you , I plan to have a stall again next year, God willing"

Colin

"It was a great day. We still think there is room to have a market day in May. Perhaps more promotion in advance .A poster as you come into Walmer from JULY 1st onwards would be great to catch holiday makers and regular London visitors. We will see you next year. Thank you. In my local opinion it's popularity has overtaken the Deal Braderie. Well done!

Steve

"We thought the organisation was brilliant and carried in a professional manor. Thank you"

Rita

"I thought the Brocante was very well organised, and the Marshalls were all very friendly and helpful. I really liked that the pitches were marked out this year. I have witnessed a few squabbles between pitch-holders in previous years over spaces, but the marking of pitches pre-empted all of that.

From my perspective, I think the event goes on a bit too long. I find every year that I make nearly all of my sales in the morning, then the trade tails off dramatically in the afternoon. I was chatting to a few other stall holders and they found the same. I find the same thing happens every year, and also at Deal Braderie. Perhaps it might be better to hold the Brocante 7am-2pm?

However it was a really good day and I appreciate all the hard work that goes in to putting the Brocante on."
Keith

"My husband & I once again enjoyed this well organised event , lovely venue on walmer green also weather was brilliant, our customers were well pleased with what they purchased , & the stewards were very helpful thankyou"
Ron & Pauline

"Just to say the Brocante was very well organised as usual and extremely well attended. The glorious weather helped of course! I'm not a trader but I have had a stall at this event ever since it started and always enjoy it, so thanks for making it possible. Might I suggest an earlier finish time for future events, say 2:00pm or 3:00pm? I'm aware that Dover Council don't make it easy to stage events on Walmer Green but it would be a real shame if this very popular event were to be axed because of the cost of putting it on. People come from miles around to attend and really look forward to it. Thanks again."

Chris

"My friend and I had a stall next to my daughter and her partner. It was our first time at this event and we were very pleased with the venue, organisation and of course the footfall through. The only downside was the portaloos which the one I used early morning had barely any loo roll . They were not very clean and hand washing non-existent. But overall looking forward to seeing you next year."
Val

"Big thanks to all involved as always fantastic event.
comments/ suggestions

The end loo ran out of loo roll by 10 am (I did inform a member of staff)

Maybe you could think about shade and deck chairs for people to sit in whilst consuming food and drink?

Would you ever consider an entry fee for the buyers which could contribute to this? I feel boot fairs charge and some people thought they were at a boot fair... ! Then the buyers maybe be more focused. I have trader friends who only attend events where the customer has an entry fee for that reason.

Just a thought and I realise logistically you would have to rope off the zone. It felt as though there were less traders than usual ? Even though it said sold out ?

Food for thought, thank you once again for another successful event."

Regards Karen and Matt

"Hello and thank you for your appreciative email.

I have noted that over the last 2 years the Brocante has decreased a wee bit in size. It used to fill both sides of the Bandstand to capacity. And, that you used to do a double pitch which was not available this year.

I realise the cost of living has gone up, but 2 of my friends (who are not dealers) decided against paying for a stand this year as they felt they would struggle to make a decent profit after paying for the stall.

These are observations and do not anyway criticise the stewards who kindly give up their day to help."

Bridget

"The event was, and always is brilliant organised very well the only thing I think it needed was a few more portable loos and music on the bandstand would be great."

Mandy

"Thank you so much for your email and for organising yet another great Brocante.

It was a fantastic day and the organisation was excellent. Very friendly people at the gate, and once parked up, we were left alone, which I prefer as I am usually in a state of mild trauma trying to unpack everything.

My only request for next year would be if you could hold the event twice a year - that would be great!"

Lesley

"Thank you so much for another well organised event; we had a great time and the weather was glorious.

I did notice there were a few boot fair like stalls who surprisingly started packing up around 2pm; a few customers asked us if the event was closing early. We stayed 'open' till 4pm and made some last minute sales.

It's always tiring but so worth it!"

Kerry

"I would just like to say what a super day it was being part of the Walmer Brocante on Bank Holiday Monday. I would also like to say a special thanks for the way the Stewards went about their duties in a very friendly and helpful way and that many other fairs and events could learn from them."

Philip

"Just to say how much we enjoyed participating at your event this year. The marshals were polite and welcoming so we felt in good hands again. The good weather was a bonus too which made the event even more successful.

A marshal came round later in the afternoon doing a 'straw poll' asking the stallholders if we preferred a 3pm finish for the event rather than 4pm. I would confirm again that we would rather stick with the current 4pm. Also, we heard from some customers that they didn't know the event was on and only stumbled on the brocante when they chanced coming down to the seaside front area. So I wondered if you advertised the event in any shape or form - perhaps posters in the town? In any event we will be booking again for next year!"

Keith S

Thanks for the kind message.

We've taken part in the Brocante for 8 years now and have always had a successful event. The volunteers are excellent, always cheerful and diligent. This year, we were horrified by the abuse one of the marshall's had to endure from a 'white van man ' for keeping the traffic flowing. The marshall was shocked, but remained dignified and we tried to offer reassurance, he did a great job all day!

We've recommended the Brocante to other sellers who now attend regularly.

The best event of the year and long may it continue, thanks for all you do."

June

"I would like to enquire when tickets go on sale for stalls at the Walmer Brocante in August 2026? I attended this year as a visitor and was amazed at how well it was organised and how lovely the event was, we all enjoyed it amazing. I would love to have a stall next year."

Julie

Members to decide on follow up actions /changes to event for 2026 as a result of the feedback received.



Item: Children's Festival 2026

Date: 9/10/2025

Meeting: Events Committee meeting Thursday 16th October 2025

From: Lynne Simmons

1. Activities and Bookings To Be Agreed for 2026.

Paid for Activity	2025 Cost	2026 Budget	Update
Applause Rural Touring	£650	£750	
Bike Stunt Show	£800	£750	Booked – Wheel2Wheel Displays
Junk Orchestra	£895	£920	
Circus Sensible	£420	£430	
Anna's Face Candy	£225	£250	
Bizzie Lizzie's Face Painting	£225	£250	

Members to agree that the officer should contact all of the above to obtain quotes for booking to attend the 2026 festival.

2. Volunteer Organisations To Approach for 2026

Organisation/ Activity	Update
Kent Kite Flyers	
RNLI Walmer	
Walmer Castle	
Kent Fire & Rescue	
DAPA	
Carnival Court	
DJ (David Hawkes)	
Goodwin Sands Trust	
Deal Pirates	
Deal HM Coastguard	
Kent Police	
Deal First Responders	
Community Roots Van	
Family Hub	
Deal Radio	
Deal & Betteshanger Rugby Club	

Members to agree that the officer should approach all of the above with an invitation / "Save The Date" for the 2026 festival.

3. New Ideas for 2026 Festival

LASTheatre – team who delivered Caspian's Storm in 2025. What other productions do they have in development?

Rich Rhthymys – Based in Margate – West African Drumming workshops available for fairs & fetes.

Deal Music & Arts.

Military Cadets – Sea Cadets, Army Cadets, Royal Air Force Cadets.

Youth Football club – Cinque Ports FC.

Stagecatz Musical Theatre (Astor Theatre).

Other Dance Groups (Dance with Danni/ Dance Dynamique).

Members to decide if they wish the officer to explore any of the above suggestions (or other ideas) for the 2026 festival.

4. Food and Drink Vendors for Children's Festival 2026

Vendor Category	Childrens Festival 2025 Price
Ice cream van & other small value items (eg sweets/cakes)	£50
Hot food, snacks and drinks	£100

The following catering vendors attended the 2026 event:

Tonibell
KCs Confectionery
Godmersham Grills
Rich Aroma 21

Members to:

- *agree pricing for 2026 event,*
- *decide on optimum number of catering providers for this event,*
- *discuss options for additional catering.*