



**WALMER TOWN COUNCIL**

62 The Strand, Walmer, Deal, Kent CT14 7DP

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**Draft Minutes of the meeting of the Walmer in Bloom Committee held on 18<sup>th</sup> March 2025 at 62 The Strand, Walmer, at 5.30 pm.**

**Present:**

**Cllr L Ludwig (Chairing)**  
**Cllr P Ludwig**  
**Cllr D Richardson**  
**Cllr E Crockford**  
**Cllr S Waite Gleave**  
**Cllr P Findley**

**Officers present:     John Miles (Administration Officer)                     Roland Aldred (Town Clerk)**

Cllrs Crockford and Findley were not present at the start of the meeting.

**573.    APOLOGIES FOR ABSENCE**

Apologies received from Mrs D Bogue, Miss A Late.  
Cllr Crockford sent apologies that she would be late in attending.

**574.    DECLARATIONS OF INTEREST**

None Submitted.

**575.    MINUTES OF LAST MEETING**

**RESOLVED** – That the minutes be taken as an accurate record.

Proposed by: Cllr D Richardson

Seconded by: Cllr P Ludwig

For 3

Against 0

Abstain 1

**576.    QUESTIONS AND/OR OBSERVATIONS FROM THE ELECTORATE OF WALMER**

None.

**577.    CHAIRMAN'S REPORT**

- I.     The Chairman gave a verbal report on activities and works at Hawkshill Freedown.
  - Mr Coates of the Hawkshill volunteers is pleased with the number of volunteers that have joined the group.

- To ensure the area is not overmanaged, there may be a reduced need for weekly work by the volunteers during the spring and summer months.
- There is the possibility of guided walks to be held by Mr Coates' partner.
- The new noticeboard has been installed, information and volunteer contact sheets to be added by committee members.
- The group has also been approached by the Volunteer Bureau, a large group of approximately 15-20 volunteers are interested in finding a volunteer opportunity. As Hawkshill may be unsuitable for their use, an email to members asking if anyone is aware of other opportunities has been sent.

**578. ADMIN REPORT**

- I. **NOTED-** Committee members received a written report regarding previous actions.

**579. WALMER PEACE GARDENS**

- I. **NOTED-** Committee members received a written report from the Walmer Peace Garden committee.  
The Town Clerk was contacted regarding the possible use of the Peace Gardens for the Summer Solstice, the location was however deemed as unsuitable.
- II. Committee received a written report regarding a storage container requested by WPG.  
**Resolved:** Storage container to be purchased for a total of £426.95.  
Proposed by: Cllr D Richardson  
Seconded by: Cllr P Ludwig  
For 4                      Against 0                      Abstain 0

Cllr Crockford arrived fifteen minutes into the meeting

Committee received a written report regarding new tools requested by WPG  
**Resolved:** Staff to look for local suppliers for best value. Committee delegated authority to council officers to purchase tools up to £100.  
Proposed by: Cllr D Richardson  
Seconded by: Cllr P Ludwig  
For 5                      Against 0                      Abstain 0

**580. LOCAL CAMPAIGN 2024**

**A. WIB CAMPAIGN**

- I. A framework draft for a marketing plan was received by the members of the committee, changes to be made once process is confirmed. Increased advertising via advertising magazines and social media will be required.
- II. A verbal report was given by the Chairman regard the new judging process. This will require input from the public, to nominate and vote on the winning locations. Opening it up to back gardens and other non-standard growing spaces. Submission will require photos of the gardens and information about the locations. A complete process to be written once finalised. Cllr L Ludwig to forward information from Ash Parish Council in Surrey for more information. If more formation is required then contact will be made with Ash council directly.

- III. A quote was forwarded to the committee for the purchase of new banners for the Walmer In Bloom campaign. Committee delegates authority to Cllr L Ludwig and Admin to complete the design.  
**Resolved:** To purchase 2 large and 4 small banners for a total of £227.22  
Proposed by: Cllr L Ludwig  
Seconded by: Cllr D Richardson  
For 4                      Against 0                      Abstain 1
- IV. Initial draft of a nomination form was forwarded to the WIB Committee members. Due to the inability of the current form to allow the submission of pictures, a new nomination system will be necessary.  
Initial drafts of leaflets for the WIB campaign were forwarded to the WIB committee, changes will be required once the decision is made regarding the new process for the campaign. Leaflets will be distributed to the council office, several shops, cafes and restaurants in Deal and Walmer.

**B. FLORAL DISPLAYS**

- I. Alternative locations for the two planters outside the paddling pool will be reviewed. Cllr L Ludwig to measure both for possible reuse elsewhere.  
Council officers will be moving the planter outside the council offices during the decorating of the front. This planter may also be moved elsewhere.

Cllr Findley arrived ninety minutes into the meeting.

- II. The guardians of the WTC planters have been approached regarding the repainting of the planters, those being maintained by Ripplevale School will be repainted the same colour. Admin has forwarded that information to the school. Other planters will be repainted in a sage green.  
Walmer Parish Hall to be approached regarding planters outside the hall, if they require them to be moved or for new plants to be added.  
The current guardian of the planters in Upper Walmer may no longer be able to continue. We are waiting for confirmation from the guardian but Cllr Waite-Gleave will step in if we do not hear back.
- III. Two new planters are to be donated by Ripplevale School this year to replace those damaged planters at the RNLI.  
It has been suggested that the office planter be removed and replaced with smaller pots along the front. Cllr Richardson to research a proposal and costings for new pots and plants. Cllr Findley to forward pictures of planters currently in use by Sandwich Town Council. The planter will be moved from its current location due to repainting of the front façade of the offices.
- IV. Due to the use of suitable drought resistant plants at the RNLI planters and several others in Upper Walmer, it was noted that more may not be needed in the future.

**C. SCHOOL AND YOUTH ACTIVITIES**

- I. The displays for the poster competition will depend on the weather on the day, staff will erect display if required. Mounting clips to be checked and replaced if needed.
- II. The judging for the poster competition will commence once the posters have been delivered. Committee members to judge the posters to shortlist the finalists. Once the

finalists have been decided, an email will be forwarded for further judging for the final winners.

Clr Crockford left the meeting at this point.

**D. WIB PRESENTATION**

- I. A written report was received by the committee regarding the purchase of a new trophy for the WIB campaign.

**Resolved:** To purchase one shield trophy using the £100 donation and £23.50 from the Walmer in Bloom Budget.

Proposed by: Cllr P Ludwig

Seconded by: Cllr D Richardson

For 5

Against 0

Abstain 0

- II. Category decisions to be confirmed at the next meeting once the new judging process has been confirmed.

**581. ISSUES FOR INCLUSION ON NEXT AGENDA**

No items put forward; items can be sent into the office for consideration.

**582. DATE OF NEXT MEETING**

Tuesday 20<sup>th</sup> May 2025 at 17:30.

The meeting closed at 19:25.

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Signed \_\_\_\_\_

Dated \_\_\_\_\_